PRESS RELEASE

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Topic: Novus Law LLC Co-Founders Named Fellows of the College of Law

Practice Management



Chicago, Illinois (October 30, 2017) – Novus Law LLC is pleased to announce that firm Co-Founders Raymond Bayley and Lois Haubold were inducted as Fellows of the College of Law Practice Management (COLPM) at the 2017 Futures Conference in Atlanta, Georgia, on October 27.

Nominated by their peers and elected by the College Board of Trustees, COLPM Fellows are distinguished law practice management professionals who represent law firms, educational institutions, professional associations and other organizations that contribute to excellence in law practice management. Mr. Bayley and Ms. Haubold join an elite class of law practice management specialists who exemplify the highest professional standards and achievements. They consistently maintain a significant role in evolving the legal profession.

"Ray and Lois' commitment to remaking the process to examine, organize and analyze documents and other case-related materials for litigation, investigations and other document-intensive matters is unprecedented in the legal industry," said Patrick Lamb, COLPM Trustee and co-founder of Valorem Law Group.

"For more than a decade, Novus Law has applied proven business practices, including structured process control and quantitative analytics, to transform unstructured data into useful information for clients and their law firms," Lamb said. "Their commitment to accuracy, efficiency and cost reduction is supported by dual world-class global certifications in process and security – a characteristic solely unique to Novus Law – in an era of exponential growth of electronically stored information and rising costs."

The co-founders' dedication to the future of the legal profession extends beyond the impact of Novus Law's award-winning work. Mr. Bayley, Novus Law CEO and President, is a champion of innovation, process improvement and quantitative analytics and is a prolific thought-leader committed to engaging the profession through teaching, professional associations and legal publications. Ms. Haubold, Novus Law Executive Vice President, has been honored for her noteworthy contributions to teaching and professional associations, especially her outstanding efforts in leadership, globalization



and information security and mentoring and promoting women and minority leaders in the legal profession.

"We're honored to be invited by the College Trustees to join an esteemed class of COLPM Fellows elevating the legal profession to the highest standards," said Mr. Bayley and Ms. Haubold.

Novus Law was also recently named a COLPM 2017 InnovAction Award winner for the development and implementation of Novus Accelerate™, the cutting-edge early case assessment solution. The firm previously won an InnovAction Award in 2008 for The Novus Process™, making them the first non-law firm to receive this prestigious award, and only the second honoree to receive this award twice in the program's 13-year history. Mr. Bayley and Ms. Haubold accepted this prestigious award in conjunction with the Fellows induction ceremony at last week's Futures Conference.

More information about COLPM and all of the 2017 Fellows, including additional details about Mr. Bayley's and Ms. Haubold's contributions to the legal profession, can be viewed online [here]. More information about the COLPM InnovAction Program, along with additional details related to Novus Law's submission can be viewed online [here].

For more information, please contact Rachel Zahorsky: <u>RZahorsky@NovusLaw.com</u> or 1.773.632.5923

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About Novus Law LLC: Novus Law finds, documents and delivers the story in litigation, investigations and other large or complex legal matters by examining, organizing and analyzing our clients' case-related materials – more efficiently, more accurately and less expensively than is possible using traditional legal processes. We apply structured process control, quantitative analytics, advanced technologies and professional management to transform mountains of electronically stored information into work product that our clients and their law firms can use with confidence to pursue their legal strategy. For more information, please visit http://www.novuslaw.com. Follow our firm and our co-founder Ray Bayley on Twitter @NovusLawLLC and @RBayley.

About COLPM: The <u>College of Law Practice Management</u> is a not-for-profit organization formed in 1994 to honor and recognize distinguished law practice management professionals, to set standards of achievement for others in the profession, and to fund and assist projects that enhance the highest quality of law practice management.